#### **COOKIE POLICY**

This cookie policy ("Cookie Policy") is intended to inform you how we use "cookies" and similar technologies on our Pulse Smart Hubs ("Pulses") and to assist you in making informed decisions when using our Pulses. Please take a moment to read and understand this Cookie Policy. This Cookie Policy should also be read in conjunction with our Privacy Policy.

#### WHAT ARE COOKIES?

Cookies and similar technologies are very small text documents or pieces of code, which often include an anonymous unique identifier. When you visit a website or use a mobile application or device, a computer asks your computer or mobile device for permission to store this file on your computer or mobile device and access information from it. Information gathered through cookies and similar technologies may include the date and time of visits and how you are using the particular website, mobile application or device.

Cookies are used by us as part of our Pulses and they are also used by some of our third party partners.

For more details on cookies and similar technologies please visit All About Cookies (http://www.allaboutcookies.org). For the purposes of the remaining sections of this Cookie Policy we will refer to all technologies using the above features as "cookies".

#### **CONSENT TO OUR USE OF COOKIES**

By using the Pulses you acknowledge that we may store and access essential cookies on your computer or other device. Essential cookies are cookies which are essential for the operation of certain services made available by our Pulses, such as our Wi-Fi services.

Further, where you give permission, we may also store and access certain non-essential cookies on your computer or other device. These cookies are not essential to the operation of the services made available by our Pulses but allow us to provide additional functionality or to gather additional information about your use of our Pulses and those services. You are not obliged to give consent to our use of non-essential cookies and we will not place such cookies until you have given your consent.

If you wish to block or delete cookies, or you would like to withdraw consent to our use of non-essential cookies, you can find out how to do so below.

#### WHAT DO WE DO WITH COOKIES?

# **Essential Cookies**

We use cookies where they are essential for the operation of the Pulses and their services, for example to remember that you have registered to use our Wi-Fi services.

### Session Cookies

We may use "session" cookies to allow the Pulses and their services to uniquely identify your browsing session on our Pulses or via their Wi-Fi services, which allows us to coordinate this information with data from our Pulse servers.

# Analytics Cookies

We may use "analytics" cookies. These, along with other information, allow us to calculate the aggregate number of people using the Pulses and their services and which features of our Pulses are most popular.

We use this information to improve the Pulses and their services. We do not generally store any information that you provide to us in a cookie.

#### WHAT COOKIES DO WE USE ON OUR WEBSITE?

The table below sets out more information about the individual cookies used on our Pulses or via their services and the purposes for which they are used:

Cookie Type	Essential?	Purpose	Duration
System Cookie	Yes	To authenticate the users' Wi- Fi session	For the duration of the Wi-Fi Session

# WHAT HAPPENS WHEN YOU REFUSE, BLOCK OR DELETE COOKIES?

In order to use certain services made available by the Pulses, we may need you to accept cookies. If you choose to withhold consent to our use of cookies, or you subsequently block or delete cookies, some aspects of our Pulses (and/or their services) may not work properly and you may not be able to access all or part of our Pulses (and/or their services).

# **CAN YOU BLOCK COOKIES?**

You can block the use of cookies altogether by activating the relevant settings in your browser. For more information on cookie management and blocking or deleting cookies for a wide variety of browsers, visit All About Cookies (http://www.allaboutcookies.org).

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